

MAYOR'S TRANSITION TASK FORCE

on the

Metropolitan Transit
Authority

Report to the Mayor

Saturday 13-March-2010

Introduction

Task Force Charter

“The Mayor’s Transition Task Force commits itself to developing, within the boundaries established by the voters in elections, an analysis of the Mayor’s strategic options and their implications regarding the Metropolitan Transit Authority.”

Task Force Strategy and Process

- Independent Concurrent Analyses
- In-Depth Examination of Complexities
- Straightforward Strategic Focus

Principal Theme:
Defining Issue, Critical Moment

Presentation Agenda

- 7:45am-8:00am Introduction and Overview
- 8:00am-9:30am Regional Coordination
- 9:30am-11:00am Light Rail
- 11:00am-1:00pm Break
- 1:00pm-2:00pm Financial Structure
- 2:00pm-3:00pm Basic Services
- 3:00pm-4:00pm Small Business Enterprise Program
- 4:00pm-5:00pm Summary Analysis and Closing Questions

Analytical Structure I



DCOM

- DIRECTION . . . clearly stated, relentlessly pursued, consistently honored purpose and plan
- COMPETENCE . . . technical, job-related and interpersonal skills to accomplish the purpose
- OPPORTUNITY . . . critical mass of resources needed to exercise the competence that achieves the purpose
- MOTIVATION . . . actions to make people take advantage of their competencies and opportunity to achieve the purpose

Analytical Structure II



Strengths

Weaknesses

Opportunities

Threats

SWOT

- **STRENGTHS** . . . the human, financial, legacy, alliance-based and other assets
- **WEAKNESSES** . . . critical gaps that pose a material risk of organizational shortfall or failure
- **OPPORTUNITIES** . . . Leverage points afforded by factors such as the environment, competitors, technology or created by actions of the organization
- **THREATS** . . . factors which put the organization itself at risk